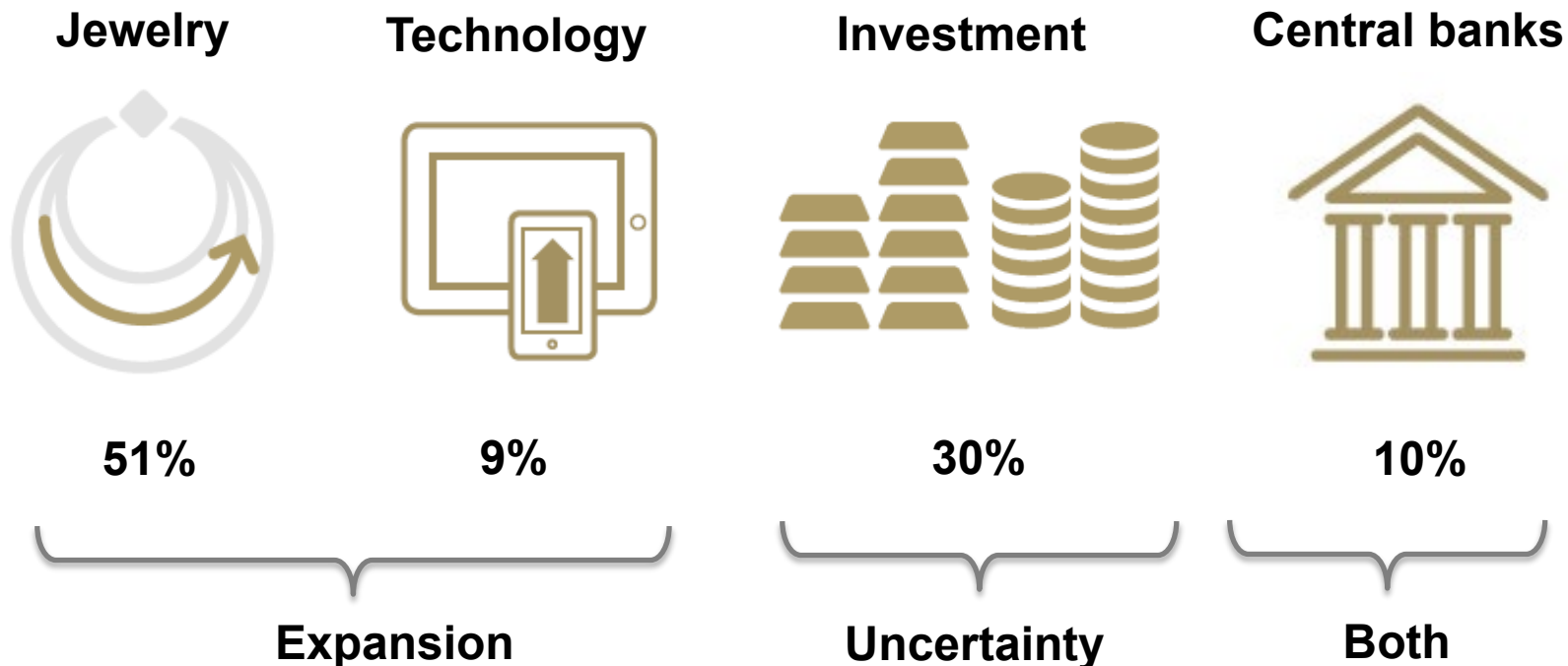


Mid-year gold market outlook 2019

August 2019

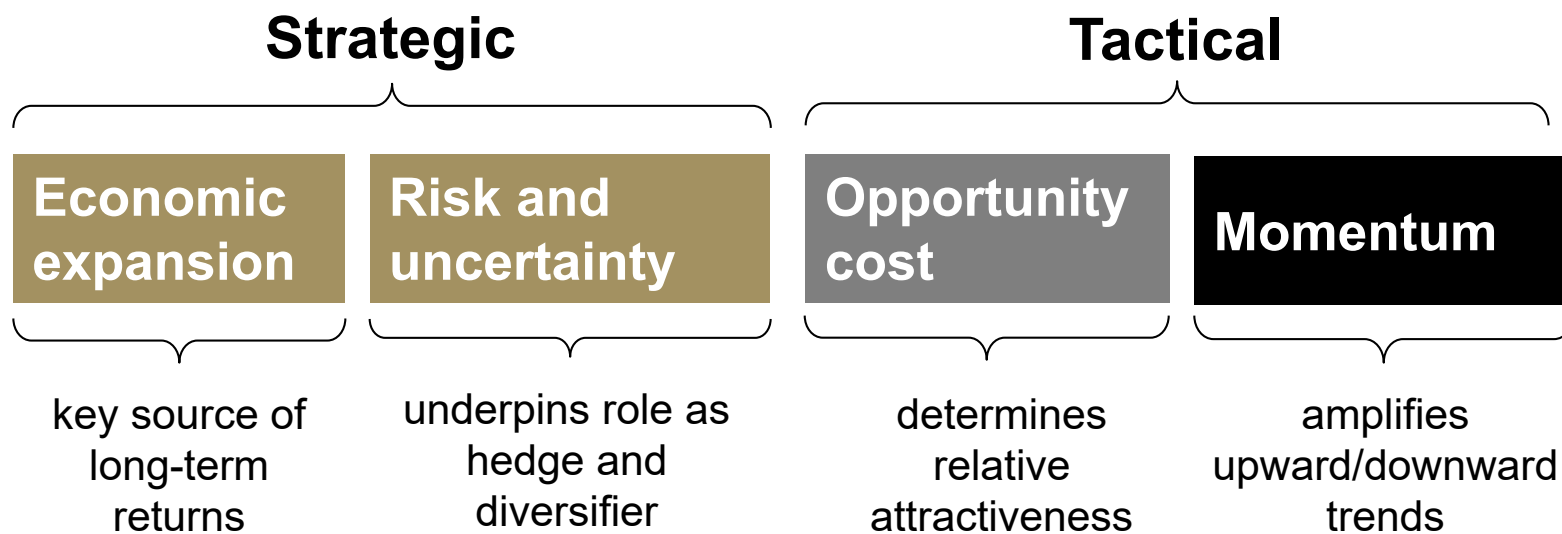
Dual nature of strategic demand

Average annual demand \approx 4,350 tonnes* (approx. US\$177bn)



*Based on 10-year average annual demand estimates ending in 2018. Includes jewelry, technology, bars, coins, and ETF demand. It excludes over-the-counter demand. Figures may not add to 100% due to rounding. US dollar value computed using the LBMA Gold Price as of December 2018. Source: Metals Focus, Refinitiv GFMS, World Gold Council

Drivers of gold



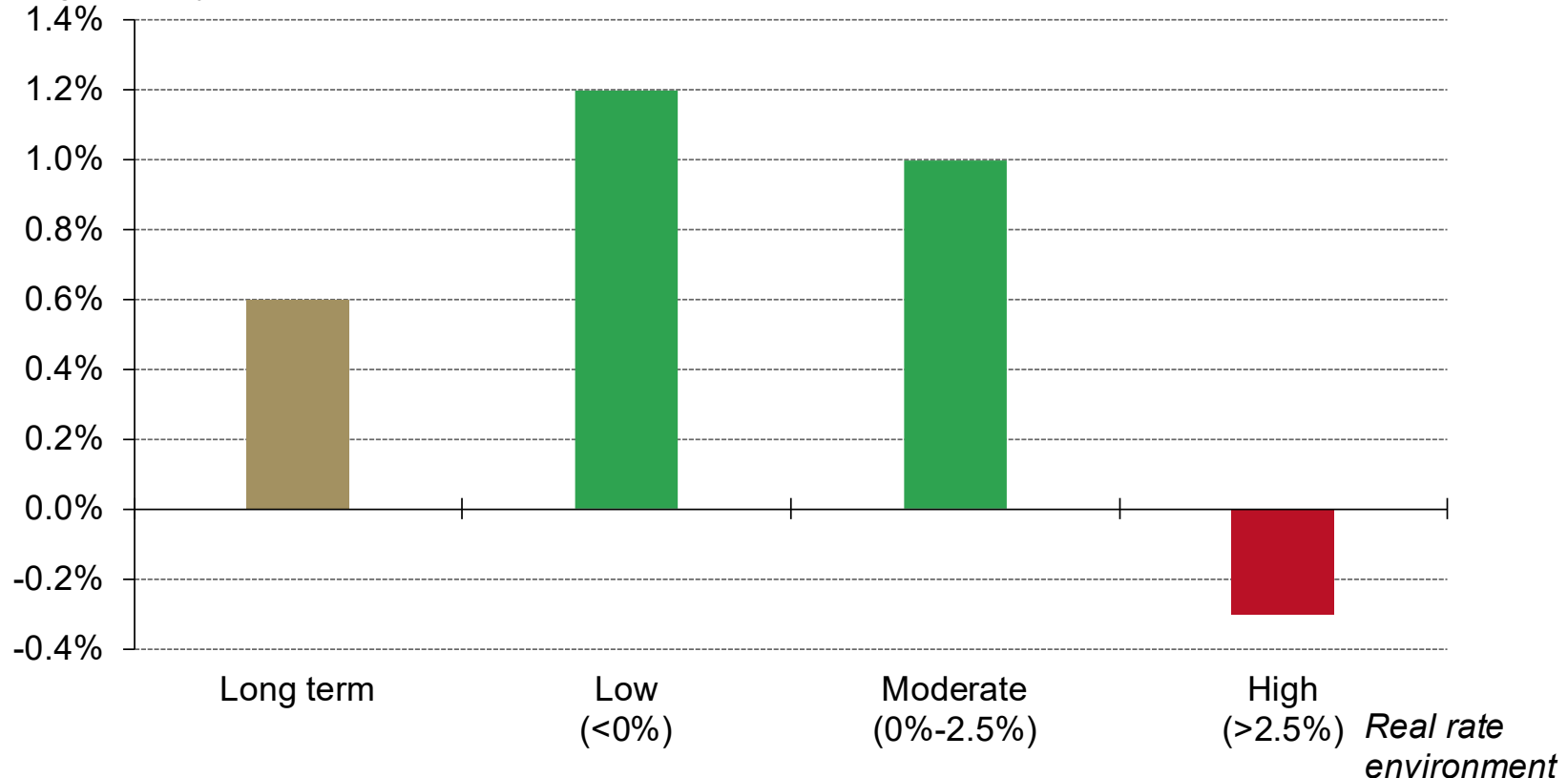
Gold outlook

- Financial market uncertainty and accommodative monetary policy **will likely support gold investment demand**
- **Central bank demand** as part of foreign reserves **will likely remain robust**
- Momentum and speculative positioning may result in **higher gold price volatility**
- Weaker economic growth and price volatility may result in **softer gold consumer demand** near term, but structural economic reforms in India and China will likely support long-term demand

Negative real yields have historically been supportive of gold's performance

Gold performance in various real rate environments*

Avg. monthly return



*Based on *nominal* gold monthly returns between January 1971 and June 2019. Real interest rate regimes based on the 12-month constant maturity US T-bill minus the corresponding y-o-y CPI inflation.

Source: Bureau of Labor Statistics, Federal Reserve, ICE Benchmark Administration, World Gold Council

GOLDHUB



Data

Power your investment decisions with best-in-class data sets



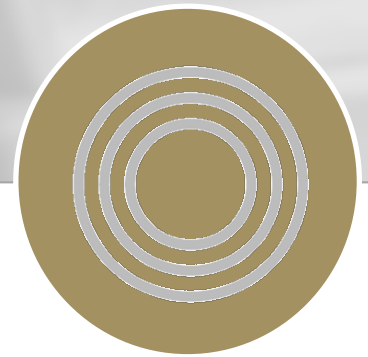
Research

Access to a wealth of material on the role and performance of gold



Tools

Visualise and build your own analyses with interactive tools



Authority

Goldhub draws on the World Gold Council's authority on gold

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